

Campaign report
July 1, 2024 - July 27, 2024

Campaign status	Campaign	Budget name	Currency code	Budget	Budget type	Bid strategy type	Status	Status reasons	Campaign type	Clicks	Impr.	CTR	Avg. CPC
Enabled	MSK Leads-Search 17-07-2024	--	INR	300.00	Daily	Maximize Conversions	Eligible	unknown	Search	266	35,385	0.75%	8.90
Total: Campaigns			INR							266	35,385	0.75%	8.90
Total: Account			INR							266	35,385	0.75%	8.90

Cost
2366.58
2366.58
2366.58